



USTIA

U.S. Travel Insurance Association

2026 ANNUAL CONFERENCE

APRIL 12-14, 2026

OMNI ORLANDO RESORT
AT CHAMPIONS GATE

Orlando
FLORIDA

SPONSORSHIP PROSPECTUS



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DEAR PROSPECTIVE SPONSORS

We are excited to invite you to be a part of a momentous occasion in the travel insurance industry. The U.S. Travel Insurance Association (USTIA) is holding its upcoming conference in Orlando, Florida, and we anticipate the participation of nearly 300 travel protection industry professionals. This event promises an unparalleled opportunity for sponsors to engage with key stakeholders, showcase your brand, and contribute to the success of an industry-leading gathering.

Join us in shaping the future of travel insurance and leave a lasting impact by becoming a valued sponsor of the 2026 USTIA Conference.



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PRESENTING SPONSOR

(Only one available)

\$19,500

Overall Conference Sponsor Recognition:

- Prominent recognition in the general session room including Logo on LED Totem
- Podium banner with conference theme and sponsor logo
- Logo/Signage at registration
- Lanyard w/logo
- Access to schedulable meeting rooms
- Optional participation in Showcase
- Ability to provide promotional items at registration tables
- Logo & sponsor page inclusion on the conference app

EXHIBITING

All Presenting, Platinum, Gold, and Silver Sponsors receive a 6-foot exhibit table.

**Subject to prior commitment*



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PLATINUM SPONSOR

(Select one option)

\$13,500

Sponsorship Options

- Welcome Reception & 50/50 raffle **SOLD**
- Golf Tournament & Hole In One **SOLD**
- Escape Room Networking Event **SOLD**
- Presidential Cocktail Reception **SOLD**
- Closing Dinner & Ceremony **SOLD**
- Monday Sponsor: Speakers & Sessions **SOLD**

Recognition

- Logo/Signage at registration and recognition in the general session room
- Prominent recognition at the sponsored event
- Access to schedulable meeting rooms
- Optional participation in Showcase
- Logo & sponsor page inclusion on the conference app
- Ability to provide promotional items at registration tables

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GOLD SPONSOR

(Select one option)

\$11,000

Sponsorship Options

- Mobile app Sponsor **SOLD**
- Tuesday Sponsor: General Session Speakers
- Monday Reserved VIP Front Row seating – 12 Seats & USTIA Gift Bag
- Closing Reception
- Convenience Room (All day Monday & Tuesday)
- Young Professionals Sponsorship: Includes Young Professionals lounge, linkedin testimonials, and networking event

Recognition

- Logo/Signage at registration and recognition in the general session room
- Prominent recognition at the sponsored event
- Access to schedulable meeting rooms
- Optional participation in Showcase
- Logo & sponsor page inclusion on the conference app
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SILVER SPONSOR

(Select one option)

\$8,000

Sponsorship Options

- Co Branded Hotel Key Card **SOLD**
- Co Branded Conference Bag & Glass Cleaning Cloth
- Multi-event Sponsor (Breakfast Monday, Break Monday & Break Tuesday) **SOLD**
- Photo booth with Company Branding on Photos (Tuesday Closing - \$7,000) **SOLD**
- Chocolate Room Drop (Sunday Night - \$8,500)
- Pickle ball Clinic (Tuesday 8:00 - 10:00 am)
- Flags with logo at the Main Entrance
- Branded Water Bottle dropped in room

Recognition

- Logo/Signage in the general session room & sponsored event, if applicable
- Optional participation in Showcase
- Logo & sponsor page inclusion on the conference app
- Ability to provide promotional items at registration tables

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GENERAL SPONSOR

\$3,000 - \$7,000

Sponsorship Options

- Co-branded Cirque Wireless Charger **SOLD** \$7,000
- Closing Reception Dinner Entmt. \$5,500
- Sunday Committees & Tuesday Membership Meeting Refreshments..... \$5,500
- IV hydration tabs and packets kit..... \$5,500
- First Time Attendee & New Member Meet & Greet with Board Members **SOLD** \$5,000
- Branded Phone/Laptop Ring Light \$5,000
- Tuesday Lunch (Multiple shares available) \$5,000
- Golf Balls & Towel Sponsorship..... \$4,000
- Golf Drink Cart Sponsorship..... \$4,000
- Co-branded Notepad **SOLD** \$3,500
- Co-branded Rollup Tech Travel Bag \$3,500

- USTIA Logo Pin \$3,500
- Conference Wifi Sponsor **SOLD** \$3,500
- Registration Desk Sponsorship **SOLD** \$3,500
- Monday AV Sponsor **SOLD** \$3,500
- Tuesday AV Sponsor **SOLD** \$3,500
- Branded Phone Stand \$3,500
- Tuesday Breakfast (Multiple shares available)..... \$3,000
- Closest to Pin \$3,000
- Longest drive \$3,000

Recognition

- Logo/Signage at your sponsored event (if applicable)
- Logo & sponsor page inclusion on the conference app
- Ability to provide promotional items at registration tables

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ADDITIONAL OPTIONS

Advertising Sponsorship

\$12,000 - \$2,500

- Wall Take Over (Location 2133) \$12,000
- Floor Sticker \$12,000
- Wall Graphic (Location 2127) \$6,000
- Large Wall Frame by Registration \$4,000
- Agenda at a glance Monday \$2,500
- Agenda at a glance Tuesday \$2,500

Donor Level - Donate to the association

\$2,000

Recognition

- Logo inclusion on the conference sponsor signage at registration
- Logo & sponsor page inclusion on the conference app
- Ability to provide promotional items at registration tables

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